STEVEN Q. ZHANG

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OVERVIEW

I am an experienced UX / UI designer with a diversified industry background in Internet, advertising, printing, international trading and manufacturing. I possess strong ability of observing, understanding, and translating research (usability and field research findings) into user interface improvements. I also offer in-depth knowledge of Eastern and Western cultures with excellent communication skills in both English and Chinese.

SKILLS: Mac/PC. Years of experiences of using Photoshop, Illustrator, Fireworks, Flash, Visio, Axure, Dreamweaver and BaseCamp etc. HTML5, CSS3, some JavaScript and JQuery.

PROFESSIONAL EXPERIENCE

STEVEN ART STUDIO – Allen, Texas   **8/2010 – present**
- Self-employment

- Teaching students fine art including traditional drawing and painting. Students are from 5 years old to adult. Over 80 students are currently registered.

CETETEK Technology Inc. – Allen, Texas   **3/2012 – present**
- Creative Director

- Head for the mobile app UI/UX design team.

INFOVISION CONSULTANTS INC. – Frisco, Texas   **8/2011 – 3/2012**
- Sr. UX/UI Designer - Contractor

- Responsible for brainstorming, researching, creating and refining UX/UI for a next generation mobile device application for iOS and Android platforms. The customer is a world leading bank.

- Create detailed user flows, storyboards, wireframes and other IA documents from of high-level concepts.

- Collaborating closely with backend and front developers to resolve UX/UI problems. Using HTML5, CSS3, JQuery and JavaScript to turn PSD UI designs into real web pages.

CAMBIUM EDUCATION INC. – Dallas, Texas   **4/2011 – 5/2011**
- Sr. UX/UI Designer - Contractor

- Design simple, intuitive solutions to complex online educational UX problems.

- Brainstorm, research, wireframe, design and refine user experiences for web based applications - all within specified product requirements and deadlines.

- Create detailed user flows, storyboards, wireframes and other IA documents from of high-level concepts.

- Turn wireframes into production-ready designs for implementation.

NOKIA INC. – Irving, Texas   **4/2010 – 8/2010**
- Sr. UX Developer & UI Designer - Contractor

- Collaborating closely with customer, project stakeholders and project manager/coordinator to perform UX and UI design requirements gathering, documenting and tracking.

- Define the UX and UI standards for Nokia Privacy Pattern Library (a Nokia internal web project).

- Design the graphical user interface, turning business and user requirements into compelling interactive experiences by using HTML5, CSS3, JQuery and JavaScript skills and knowledge. Maintain design project planning and tracking.

- To help delivery another project on a tight deadline I've worked on content integration role, which as part of the duties, I've successfully modified the tags and variables in XML and PHP files.

OPUBCO COMMUNICATIONS GROUP (NewsOK.com) – OKC Oklahoma   **8/2009 – 3/2010**
- Interactive Design Manager/Art Director

Lead and art direct a team of 3 to 5 interactive designers, designing and updating the NewsOK.com website. Work closely with front-end developers, back-end programmers and project coordinator on a daily basis. I was responsible for employee and project management, giving employees periodic- review and assessment. Define user experience and UI design style guide. Take project ownership, delegating to the design team and art directing designers on projects. Design UI for web pages and mobile device applications as well reporting to the creative director.

S.C. BROTHERS INTERNATIONAL INC. – Dallas Texas / Shanghai, China   **11/2006 – 12/2008**
- Partner

Imported home decoration goods from China, selling them to the US market.

MARTIN SPROCKET & GEAR (CHINA) LTD. - Shanghai, China   **7/2004 – 10/2006**
- General Manager, manufacturing

Responsible for the general management of all aspects of the multi-national power transmission company's China manufacturing businesses -- four branches in China.

NOKIA INC. - Irving, Texas   **6/2001 – 5/2003**
- Sr. User Experience Specialist & User Interface Designer

PRICEWATERHOUSECOOPERS - Dallas, Texas   **9/2000 - 4/2001**
- Sr. Consultant / Graphical User Interface Designer

BERNARD HODES GROUP - Dallas, Texas   **7/1995 -8/2000**
- Sr. Graphic Designer

EDUCATION

Master of Education. University of Central Oklahoma - Edmond, Oklahoma

Bachelor of Fine Art. Xian Academy of Fine Art - Xian, China